This Privacy Policy ("Policy") explains how One Planet Education Network®, LLC ("OPEN") and its subsidiaries, affiliates and partners within the United States collect, use and discloses your personal information. This Policy applies to information that we collect when you use our website, any affiliated website, mobile applications and any other online products and services where this Policy is posted (the "Services").

OPEN is committed to protecting the privacy and security of its online users. OPEN is also extremely sensitive to parental and educator concerns about the safety of children and all information related to children. Therefore, this Policy is intended by OPEN to be totally compliant with all Federal Trade Commission and other relevant statutes and regulations regarding privacy issues, including the Child's Online Privacy Protection Act ("COPPA") and all Federal Trade Commission Rules and Regulations promulgated thereunder.

If you are a parent or guardian of a child under the age of thirteen (13) and are interested in learning about OPEN's policy regarding the collection of information from children, you should review the information contained in the section titled "Notice to Parents and Legal Guardians" which follows below.

OPEN may change this Policy from time to time and will promptly indicate when such changes have been made by changing that date of last revision, which appears at the top of this Policy. In all events any changes to the Policy will have been reviewed by OPEN to ensure compliance with the above cited statutes, rules and regulations before implementation on this website. Your use of the Services, or any portion of the Services, following any such posting of changes shall be deemed to constitute your consent to such changes. Please thoroughly review the Policy whenever you access the Services in order to completely familiarize yourself and understand OPEN's information collection, use and disclosure policies. If we make material changes to this policy, we shall provide you with further and additional notice of such changes and request your specific and affirmative consent before using or sharing previously collected information in any manner which is materially different from our practices under the prior Policy. If we make material changes to how we use personal information collected from children under the age of 13, we will notify parents by e-mail in order to obtain prior verifiable consent for the implementation of any new uses of the child's personal information.

What Information Does OPEN Collect?

OPEN may collect information that you provide when you use the Services. Examples of such use include, but are not limited to: a) when you create an account; b) make a purchase; c) participate in a specific program or event; or, d) send emails or participate in any live chat facility we may provide as customer support which contain questions or comments relating to the Services; e) fill out any online surveys, or submit your resume to us online; (f) seek to obtain parental consent or g) otherwise communicate with us through the Services. The types of personal information which you may provide might include, but not be limited to: a) your name; b) email address; c) parent's email address; d) telephone number; e) mail address; f) credit or debit card information; g) date of birth or other particular contact or personal identification information which you choose to provide. We may also collect your gender, information relating to OPEN products or
service usage and/or ownership as well as preferences which you may provide at the same time as you provide your name or other basic contact information. IF YOU ARE UNDER THE AGE OF 13 ONLY YOUR PARENT OR LEGAL GUARDIAN MAY PROVIDE ANY PERSONAL INFORMATION TO OPEN FOR PURPOSES OF REGISTRATION OR ANY OTHER ONLINE ACTIVITIES. PARENTS: PLEASE CAREFULLY READ THE SECTION BELOW WHICH IS ENTITLED "NOTICE TO PARENTS AND LEGAL GUARDIAN" WHICH WILL INFORM YOU IN MORE DETAIL ABOUT OPEN'S POLICY REGARDING THE COLLECTION OF INFORMATION FROM CHILDREN UNDER THE AGE OF 13.

How Does OPEN Collect This Information?

When you use the OPEN website, we collect personal and other information by various technical means. We collect your personal information when you use the OPEN website to register, open an account, purchase a product or service, request customer service or being a participant in an OPEN public forum or discussion. The information is collected by using technologies such as server logs, cookies, web beacons and web logs. The OPEN website contains cookies which are from OPEN as well as from third parties such as OPEN affiliates, sponsors, partners and advertisers. It is important that you know that OPEN does not control any cookies from such third parties which you may encounter while on the OPEN website.

How Does OPEN Use Your Information?

OPEN uses your personal information in the following limited ways: a) OPEN and its affiliates and partners may use your personal information to improve and refine its content based programs, products and services; b) when you purchase a product or service from OPEN through use of the OPEN website you provide information regarding the purchase to various financial institutions who use such information only for the purpose of that particular transaction; c) when a user visits OPEN's website, OPEN's servers log the user's IP address. OPEN does not link these logged IP addresses to any personal information that has otherwise been collected about the user. Therefore, while a visit to the OPEN website will involve a logged IP address, OPEN will not know the user's name. The only instances in which OPEN will use IP addresses to identify a user are i) in response to the requirements of compelled legal process; ii) when absolutely necessary to protect the security or integrity of the OPEN website or the security or integrity of the user or an OPEN affiliate or partner in accordance with any applicable law; d) any and all anonymous information which OPEN collects from cookies is not used to determine the identity of any particular visitor or user. OPEN does not save passwords in cookies. OPEN's use of cookies in this manner is done so that we may more accurately assess user preferences in our constant effort to improve the site for all users - parents, children, students and educators; e) in the event that OPEN uses any third party vendors who provide applications and the like to the OPEN website, and if such third parties have access to personal or anonymous information described above, such third parties will never use such information for any other purposes other than to provide services to the OPEN website; f) OPEN will only disclose personal information to any party who is not an affiliate or partner of OPEN in the following limited specific instances: i) when compelled by legal process to the extent limited or permitted by law; ii) to the extent necessary to maintain the security or integrity of the OPEN website or the integrity or security of any user or OPEN partner or affiliate consistent with applicable law; or, iii) if disclosure is explicitly consented to by a registered user of the OPEN website who originally supplied the personal information. OPEN does not use or collect information in any of the following ways: 1) other than in the site locations and for the
purposes explicitly described in this document below, OPEN does not knowingly collect personally identifiable information from users under the age of 13. If we learn that any such information has been accidentally or inadvertently collected by us, we shall take immediate steps to, permanently delete it; 2) in no event does OPEN collect, use, share or disseminate any personally identifiable information for advertising, promotional or marketing purposes.

NOTICE TO PARENTS

Children’s Privacy

OPEN hopes that parents and legal guardians will educate their children about safe and responsible use of the Internet and that they will supervise their children’s use. Parents and legal guardians are strongly advised to tell their children while online never to disclose their personal information of any kind such as names, addresses, and phone numbers without specific permission. OPEN is aware of its special responsibility to protect the personal information collected from children. OPEN's policies in this regard are therefore intended to be in strict compliance with the Children's Online Privacy Protection Act (COPPA) and are as follows: a) as stated above, OPEN will not knowingly collect, use or distribute personal information collected from a child under the age of 13 without the prior, verifiable consent from that child's parent or legal guardian; b) OPEN will never knowingly use any personal information collected from a child under 13 except for internal purposes. Such information will never be sold or distributed to any third party; c) OPEN will not knowingly allow any child who is under 13 to have access to such areas on its web site such as chat rooms, email services, forums or any other site activity which would allow the child publicly post his or her personal information without prior verifiable consent of his or her parents or legal guardian; d) OPEN will not knowingly ask a child under 13 for any personal information other than that information which is minimally required for the child to participate in any learning game or other activity offered by the site; e) OPEN will not knowingly retain any personal information that is inadvertently included in a child's email submission, customer service request or help inquiry. If OPEN knows that the child is under 13, OPEN will permanently delete and expunge all such information acquired in this manner; f) OPEN will not knowingly provide links to websites which are unsuitable to children or teenagers under the age of 18; g) OPEN will always advise children under the age of 13 that they must obtain the consent of their parents or legal guardian before divulging any personal information; h) OPEN will, upon the request of the parents or legal guardian provide such person with the details of any information OPEN may have obtained from a child under 13 through the registration process or any other use of the site and upon the request of the parents or legal guardian shall permanently delete and expunge any such information. The following is OPEN's policy regarding notification of parents or legal guardians and securing verifiable consent on behalf of their child under the age of 13: a) Before collecting any personal information, OPEN will make every reasonable effort to notify the parents or legal guardian that their child is participating on the OPEN web site. Such notification to the parents or legal guardian shall include an exact description of the information to be collected and the intended use of the information by OPEN. The parents or legal guardian will be given the opportunity to refuse and prevent the participation of the child in the particular activity on the OPEN website and OPEN's use of any such information; b) OPEN shall require the parent or legal guardian of a child under 13 to provide prior verifiable consent by email, letter, phone, fax or scan of a consent form; c) the only instances where OPEN will not require such prior, verifiable consent from the parents or legal guardian of a child under the age of 13 are cases involving a child’s one time use, or involving routine requests general subscription information and requirements.
Links to Third Party Sites

When you use OPEN’s web site you may be linked to or referred to other, third party web sites belong to certain partners of OPEN. OPEN will not include links to any such partners who do not maintain and enforce privacy policies compatible with ours, and who do not meet our operational, ethical and educational standards. OPEN does not share personally identifiable information with any such linked partners or any third parties. However we remind you that when you follow a link to a third parties website that OPEN’s Privacy Policy is not in effect and OPEN is not responsible for the privacy policies, terms of use, information or content contained on such sites. In the case of any mobile Apps, it is important to remind you that the use of any OPEN developed mobile Apps or learning games is governed and determined by the privacy and other policies of the distribution platforms where purchased (App Stores) such as Apple® and Google®.

Changes to Privacy Policy

As stated above, OPEN shall supply prompt notification of any amendments or changes to this Privacy Policy as and when they may occur. We shall deem you continued use of the OPEN or any OPEN affiliated website after such notification as your acceptance of the changes.

A Note to School District Officials, Administrators and Teachers

OPEN shall shortly provide an addendum to this Privacy Policy which shall be specifically directed to those interested in and responsible for the use of any OPEN APPS and learning games in the classroom. The intention of this addendum is to govern and maintain OPEN’s goal of strict compliance with and/or support of the Family Educational Rights and Privacy Act (FERPA) where it shall apply, the Center for Media Education and other federal, state and local organizations which promote online privacy and safety for children, teachers and parents.

For any questions relating to this Privacy Policy please contact OPEN at:

info@oneplaneteducation.com

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